



ADVANCED DEPTH

A Mastery Level, skills building and leadership expanding container for seasoned practitioners

I am thrilled... THRILLED... that you are interested in joining this world-class program. There are so many options available for new coaches to hone their skills. But for those of us with significant experience, it can be challenging to find a program that can meet us where we are and take us where we want to go.

Here you are going to be supported to take your work to the next level... by focusing on your own inner work, masters level education on the human psyche, and new advanced skills & techniques.

Advanced Depth is for experienced practitioners who are ready to co-create client experiences and breakthroughs that **have clients gushing** about you and your work together.

It is for you if you recognize that working not just on the cognitive level, but working on the **emotional, spirit, and somatic levels** are vital to creating real change with clients.

It is for you if you know that your work is good, but also know that **it's time for your clients to be even more satisfied, even more eager to continue their work with you, and even more excited to tell all their friends.**

It is for you if you are called and willing to dive in the deepest waters, and to **go much further with your own Shadow exploration.**

So that you can have freedom & agency when it comes to your own blocks. (Imagine what life and business would be like if you had the power to tame the fiercest fears).

And so that you can **create life changing breakthroughs** around your clients most embedded resistances, complexes, narratives and self-sabotage.

Advanced Depth is for practitioners, coaches, teachers, trainers and guides who:

- ⌘ Desire to learn a set of **powerful, somatic transformation methods that your clients experience as “pure magic”**
- ⌘ Want a space that's deep & powerful enough for you to do **your own next level of soul work and Shadow transformation** (bc when you're already evolved, that's hard to find!)
- ⌘ Want to **become masterful at working with Fear and Shadow** with numerous tools in your toolbox
- ⌘ Are looking to have **more clients that re-sign** with you and **more referrals** that easily come through the door
- ⌘ Are ready to level up your programming so that you have **less attrition and more raving students** who receive incredible results
- ⌘ Desire potent techniques that allow you to **create breakthroughs in a matter of minutes**

Advanced Depth is designed to be a very intensive experience, and in it:

The veils will be lifted on the most Advanced Transformational work we can do with our clients.

Over our 6 retreats, you will master potent techniques that will have clients feeling you are magical and so well worth the money they are investing. You will gain **skills that will give you the confidence to go to the places in your work and business that you've been holding back on.**

As you learn these techniques which can be applied to 1:1 or group work, you will also be **fully immersed in your very deep soul work**.

A lot will be required of you by way of stretching yourself into your next level of evolution...and the end result is **an unlocking of the parts of yourself that you've been hiding away, but that are vitally needed to get you to where you want to go next.**

The Advanced Depth journey includes 6 Intensive Retreats over 12 months (5 Virtual/1 In Person):

The Advanced Befriend Your Fear Technique (Virtual Intensive, February 24-25, 2022)

We go deep into the incredibly potent Befriend Your Fear Technique so that you can successfully guide your clients through their most obstinate fears..and into more confidence and motivation. Over this retreat, we will cover the subtle-yet-important details and maneuvers to make this spirit and body-based technique as powerful and effective as possible. You will learn about the human fight, flight, freeze, fawn response and how using somatic visualization can support your client not just with their immediate fears and blocks, but in life-long well-being.

Harnessing the Gold of the Devil Archetype (Virtual Intensive, April 8, 2022)

At different moments in our lives, the energetic archetype of the The Devil gets activated – that place inside of us that keeps us blindly chained to our habits, our patterns, our compulsions, and ultimately, our illusions. To overcome these temptations and draw the blind spots out of our illusions, we must navigate the Devil consciously, intentionally, and by looking at it straight in the eye. In this intensive, you will Befriend the Devil, lean into its Shadows, see it for what it is...and learn how to harness it for positive motivation in your life, and for your clients.

The Choose Your Own Shadow Journey Transformation Technique (Virtual Intensive, May 5-6, 2022)

The *Choose Your Own Shadow Journey Transformation* is one of the most powerful tools I have in my toolbox, and one that clients beg me to train them in! When you have this skill under your belt, you are able to lead clients to earth-shattering breakthroughs and activate new neural pathways that guide them to desired habits, practices, actions, and feelings. This technique alone is one that has clients telling me our work together is the best money they ever spent.

The Power of Dreamwork and Archetypal Symbols (Virtual Intensive, July 7-8, 2022)

Get ready for a mystical, soul-opening, deeply transformative retreat! In this intensive, we will do a deep dive into how to support yourself and your clients towards doing the *real* soul work and transcendent self-knowledge. You will learn

how to help clients make life-changing meaning and motivation out of their dreams and out of the Symbols that show up in their lives. You will also learn a series of depth-oriented techniques to use with Tarot and Archetypes that is a game changer for self-connection, self-knowledge and decision making. Many powerful skills and insights that you will use for the rest of your life and integrate into your 1:1 and group work.

The Shadow & Archetype Intensive (*In-person if possible!, Sept. 21-23, 2022*)

This retreat is epic, and meant to be taken more than once – the work deepens, integrates and accelerates each time. You will do some of the most powerful & courageous personal work that can be done as you come face to face with the most rejected and sabotaging parts of yourself. You will also learn how to guide your own clients and groups through this work, and to do it with integrity – a skill that puts you in the top 1% of transformational practitioners.

Wise Warrior Technique (Virtual Intensive, December 1-2, 2022)

The Archetype of the Wise Warrior is medicine for those who get stuck because they aren't setting boundaries & because they don't have the courage to speak up and speak out – in their lives, in their businesses, in their messaging, in their marketing...and with their own habits. In this powerful intensive, we will unlock the healing powers of the Wise Warrior for yourself, and for your clients. In doing so, you activate the power of your VOICE or your YES and of your NO.

Nine 90-minute Integration Intensives (Virtual, throughout the year)

I know that continuing to integrate everything you learn in our retreat intensives (there is SO much!) – as well as everything you've learned in Sacred Depths – is key to your ability to go deeper and deeper with these techniques. In these 90-minute interactive intensives, you will have opportunity for special practice coaching sessions – places to finesse & master the new techniques we learn as well as others already in your Sacred Depths toolbox. Each participant in these Integration Intensives will have the opportunity to coach as well as be coached, and focus on very particular skills each time.

Advanced Depth also includes SIX FULL TRAININGS (over 50 hours of trainings!) :

Curriculum Lab: Create Transformational Programs & Courses (You have a LIVE spot in Curriculum Lab Autumn 2021!!!!)

In this 6-session training, you will learn the exact methodology to develop your thought leadership into a complete and cohesive curriculum that can be used for 1:1 work, group work, homestudy products, talks, books & more. You will also learn the mechanics of creating powerful and transformative exercises that activate the cognitive, emotional, spiritual and somatic levels of learning.

Sacred Rhythms: Support Clients to Activate Authentic Alignment (You have a LIVE spot in Sacred Rhythms Spring 2022!!!!)

Over the course of 4 sessions, you will learn how to support your clients - and yourself! - to use the natural cycles of the earth to create more flow, and harmony in any project they work on. You will learn embodiment techniques that can be used in your 1:1 and group work, and receive step by step instructions for supporting clients to activate The Fool, The Lover, The Sovereign, and the Destroyer within themselves.

NLP & Hypnosis Tips for Advanced Depths Techniques (You have a LIVE spot in NLP in January 2022!!!!)

Over these 3 high-content sessions, Anne Shuman, our resident Hypnotherapy and NLP trainer will be sharing tips to support you in taking your Advanced Depth techniques to even more effective levels.

Sacred Power: Integrity in Your Client Work & Your Business Practices (Homestudy)

This 7-session course goes deep into unravelling the Shadows of Power, and how you & your clients can reclaim the clean, authentic, and transformational energy of Sacred Power. You also learn Integrity Skills to use in your client work & business, including how to: be a Trauma-Informed Practitioner, support Client Agency, take responsibility for mistakes with integrity, set prices that are aligned, non-harmful marketing, and so much more.

Authentic Enrollment Conversations (Homestudy)

Over 5-hours of step by step training, you will gain the inner confidence you need and the outer techniques you need to support prospects through life-changing & high-integrity sales calls that convert. This training has been hailed as the premiere

sales training in the industry - you will have every detail you need to make your enrollments easier and transformational.

The Journaling Intensive: Know Yourself **(We'll be doing this together LIVE Summer 2022)**

We will dedicate a full week to Journaling techniques that will support you and your clients to know yourself, your soul, and your heart in ways you never dreamed possible. This inner work intensive will change the way you understand journaling, coaching homework, and curriculum exercises forever, and it will give you the gift of reclaiming layers of yourself that have been holding pure gold.

AMAZING BONUSES

⌘ Blueprint Your Year DayLong Intensive (Virtual Day, December 10, 2021)

As a thank you for stepping into Advanced Depth, you get a full, very intimate, day with me in December to plan out your 2022 – both strategically as well as energetically! We'll come together to do high level Visioning for the year ahead, and then dive deep into the inner work needed to create the Foundations necessary to make that vision a reality. From there, we'll get very specific on personalized strategies to put into place so that you stay on track to create in alignment for yourself in the year to come.

⌘ Monthly 90-minute Q/A & Coaching Clinic Call with me

Each month you'll have opportunity to bring to me ANY questions you have on your client sessions, on places you may be stuck or need inspiration when it comes to your client issues, on development of your group programs, on your curriculum, and on any other questions related to your business, marketing and sales processes. These Q/A calls are pure gold, with tons of content, instruction, and strategizing that is directed by your particular needs.

⌘ Advanced Business Trainings Library (recorded)

- How to Become a Referral Magnet
- Preparing Advanced Preview Presentations
- Crafting Effective Calls to Action
- Advanced Marketing Copy
- Organizing Successful JV projects
- Raising Your Rates
- How to Effectively set up your Major Marketing Moments
- Authentic Enrollment Conversations
- How to Fill Your Retreats and Workshops
- Messaging Magic
- And many more!

⌘ Opportunity to **book private sessions or VIP days with me or team coaches** at a discounted rate

There are two options available for your investment:

PAY IN FULL

[1 Payment of \\$6500](#)

PAYMENT PLAN

[\\$500 deposit](#) + 13 Payments of \$500
(Starting February 2022)

All you need to do now is simply email us back with a resounding "I'm IN!" (or if this isn't a fit for you at this time... let us know that too).

Of course if you have questions, a member of the team is happy to grab a quick call with you, simply let us know that is your desire.

Again, thank you for your interest. This is The Work. This is how we live into the question of making the transformation industry a better industry... by doing the work that makes us better, even when we're already great.

This is how we continue to evolve and expand our leadership... so that we don't get bored, and our work doesn't go stale.

We. Advance.

I can't wait to hear your decision.

With love,

Joanna